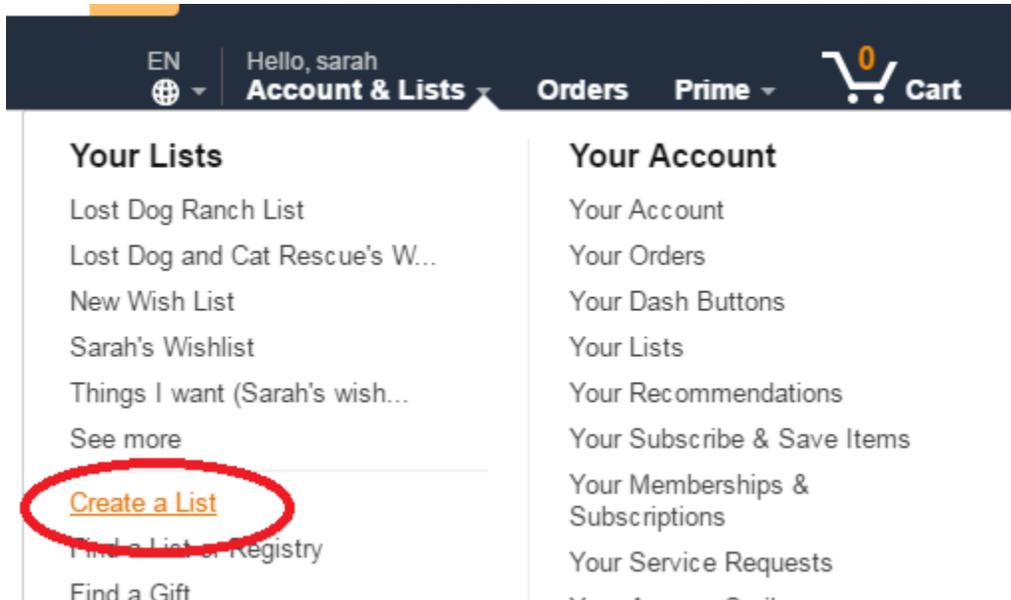


## Creating an Amazon Wish List:

### Step One: Create the List

Head over to smile.amazon.com, select “Create a List” from the drop down menu under “Account & Lists”



### Step Two: Name that List

Choose the below settings (Wish List and public) and give the list a name. If you only have one wish list, your shelter's name is best. If you have more than one (such as one for the shelter's dogs and cats, and one for farm animals who are at the shelter) try to get your shelter's name in it, like “Main Street Shelter's Farm Animal Needs”

A screenshot of the 'Create a List' form on Amazon. The form is titled 'Create a List' and has a close button (X) in the top right corner. It contains several sections: 'This list is for' with a dropdown menu set to 'You'; 'Choose a list type' with two radio button options: 'Shopping List' (unselected) and 'Wish List' (selected); 'List name' with a text input field containing 'Main Street Animal Shelter'; and 'Privacy' with two buttons: 'Private' and 'Public' (selected). Below the privacy buttons, there is a note: 'People can search for your public lists and see them on your public profile'. At the bottom right, there are two buttons: 'Cancel' and 'Create List'.

**Step Three:** Click on list settings in the upper right area.

### Main Street Animal Shelter

 Save an idea. Shop for it later

Filter & Sort:  Share 

Make sure to update the red outlined areas below, as Amazon's default settings will have it set to the name of the person creating the list.

## List settings

Select a list

### Main Street Animal Shelter

List name	<input type="text" value="Main Street Animal Shelter"/>	Privacy	<input type="button" value="Public"/>
List is for	<input type="button" value="You"/>	Shipping Address	
Recipient	<input type="text" value="Main Street Shelter"/>	<input type="radio"/> None	
Email	<input type="text" value="mainstreet@mainstreet.com"/>	<input type="radio"/> Use an existing shipping address	
Birthday	<input type="button" value="Month"/> <input type="button" value="Day"/>	<input checked="" type="radio"/> <b>Create new</b>	
Description	<input type="text" value="Main Street Animal Shelter"/>		
	<input type="text" value="5555 Main Street"/>		
	Street address, P.O. box, company name, c/o		

### Step Four: Go shopping!

Now you're ready to add items to your list! When you find an item you want to add, below the "Add to cart" section on the right side of the page, "Add to List" will appear as an option. Select that, and fill your list with the items you need. Try to have a range of items and prices. If everything on your list is \$50, it's unlikely many people will buy items, but if you have items that are \$5, \$15, \$30 etc, you'll likely have more success.

### Step Five: Fine tune the list

Once you've finished selecting items, head over to the list, and make sure to click on "Add comment, quantity and priority." This is a great opportunity to explain to your supporters WHY this item is important. For example, if you have sunscreen on your wish list because you are a farm animal rescue, it's helpful to explain why the sunscreen is useful so that donors know.

Top



Banana Boat Baby Sunscreen Ultra Mist Tear-Free Sting-Free Broad Spectrum Sun Care Sunscreen Spray - SPF 50, 6 Ounce (Pack of 3)

★★★★★ (57)

**\$11.64**

Price dropped 47% (was \$22.22 when added to List)

Size: 6 Ounces

Only 12 left in stock--order soon. Offered by Lancer Financial Group.

17 Used & New from \$5.90

[Edit comment, quantity & priority](#)

*“ Our big pigs have sensitive ears, and actually benefit greatly from sunscreen on their ears in the summer! ”*

Quantity:3 Has:1

And now you are set! Click on the share list in the upper right corner, and you'll see a link pop up that you can share on your social media pages, website, newsletter, and anywhere else. Because the availability of products changes, it's recommended to check your list once a month to make sure you don't need to replace any items that have gone out of stock.